

12TH
ANNUAL



BALLANTYNE
BALL

FEBRUARY 13, 2027

Fall in Love with Community

SPONSORSHIP OPPORTUNITIES
2027

THE EVENING

Don't miss this enchanting evening developed with the local community in mind. Ballantyne Ball promises the romance of Valentine's Day, coupled with the intrigue and fantasy of a masquerade ball. It is also an incredible initiative to give back. This annual community charitable gala, the first of its kind, involves local businesses and supports local causes with the hope of enhancing the lives of families experiencing hardship.

Join us. Be enchanted. For a cause.



MEET OUR 2027 BENEFICIARY

The Go Jen Go Foundation started in 2009 when co-founder, Jen Pagani, was diagnosed with stage III breast cancer. During her 6½ years of treatment, Jen realized there was an unmet need in our community – patients were missing treatment due to lack of transportation, childcare, and being unable to miss work. She began to pass out gift cards to other patients so they could feel financial relief and support. Go Jen Go's goal is to provide critical assistance and family support to local individuals facing the financial burden of breast cancer. Our programs help cover

household expenses including housing, utilities, transportation, and groceries/necessities. In addition, our Mood Williams Camp Fund provides camp opportunities for patient's children, while our Operation Spread the Joy Program uplifts families by delivering gifts during the holidays. With over 115 families supported each month, Jen's legacy continues as we help cover the finances so patients can focus on their health and families.

SPONSORSHIP and PARTNERSHIP OPPORTUNITIES

MISSION SPONSOR

\$23,000
1 Available

- Recognition as Mission Sponsor associated with broad campaign
- Logo on step and repeat photo backdrop
- Welcoming remarks from stage
- Prominent logo placement on e-communications, Ball website, mobile bidding site (pre-and post-Ball for prominence), and big screen slideshow
- Two prominent tables reserved for 10 guests each including logo on table cards
- One hotel room for the night of the Ball

PRESENTING SPONSOR

\$18,000
1 Available

- Recognition as Presenting Sponsor associated with gala campaign
- Logo on step and repeat photo backdrop
- Welcoming remarks from stage
- Prominent logo placement on e-communications, Ball website, mobile bidding site (pre-and post-Ball for prominence), and big screen slideshow
- Two prominent tables reserved for 10 guests each including logo on table cards
- One hotel room for the night of the Ball

AUCTION SPONSOR

\$8,500
2 Available

- Recognition as Auction Sponsor associated with gala campaign
- Logo on silent auction area signage including item description cards
- Logo on auction slideshow and mobile bidding site (pre-and post-Ball for prominence)
- Logo on e-communications, Ball website, and big screen slideshow
- Table reserved for 10 guests including logo on table card

OTHER WAYS YOU BENEFIT

When you sponsor Ballantyne Ball, we will highlight your company's benevolence in our campaign leading up to the night of the Ball, based on the sponsorship package you select. This will generate significant goodwill for your company. Partnering with us also allows you to engage a highly desirable audience in an exclusive setting at the Ballantyne Hotel. During the Ball, your company will receive benefits and recognition according to your level of sponsorship. The Ball is a

not only reward your employees, but also deepen relationships with your clients throughout the evening, giving them all an evening they won't soon forget. In the weeks following the Ball, you will be invited to a special appreciation event to honor your support and contributions. You will also receive additional communications offering you the chance to continue on as a special part of a growing tradition in Charlotte.

SPONSORSHIP and PARTNERSHIP OPPORTUNITIES

ACTIVITY SPONSORS

\$6,500
9 Available

RECEPTION SPONSOR

BLINKY RING SPONSOR

FUND-A-NEED SPONSOR

ENTERTAINMENT SPONSOR

FIRST IMPRESSION SPONSOR

PHOTO BOOTH SPONSOR

FINAL IMPRESSION SPONSOR

VOLUNTEER SPONSOR

MASK CONTEST SPONSOR

Each will receive

- Logo and/or recognition associated with your particular sponsorship activity
- Logo on e-communications, Ball website, and big screen slideshow
- Table reserved for 10 guests including logo on table card

CHAMPIONS OF HOPE

\$5,500
7 Available

Each will receive

- Logo on e-communications, Ball website, and big screen slideshow
- Table reserved for 10 guests including logo on table card

To sponsor the Ballantyne Ball or for more information, please contact

Allen Starrett
(704) 726-3776
or
info@BallantyneBall.org





Ballantyne Ball is a 501(c)(3) organization that showcases a masquerade gala in celebration of community and charity at the Ballantyne Hotel. As Ballantyne's signature annual gala, our mission is to partner with the local community to unmask impactful charitable causes in our own backyard. Everyone involved in planning the Ball – including directors, committee members, volunteers, vendors, supporters and attendees – is dedicated to giving back to Ballantyne and Charlotte.

