

SPONSORSHIP OPPORTUNITIES
2025

10TH
ANNUAL



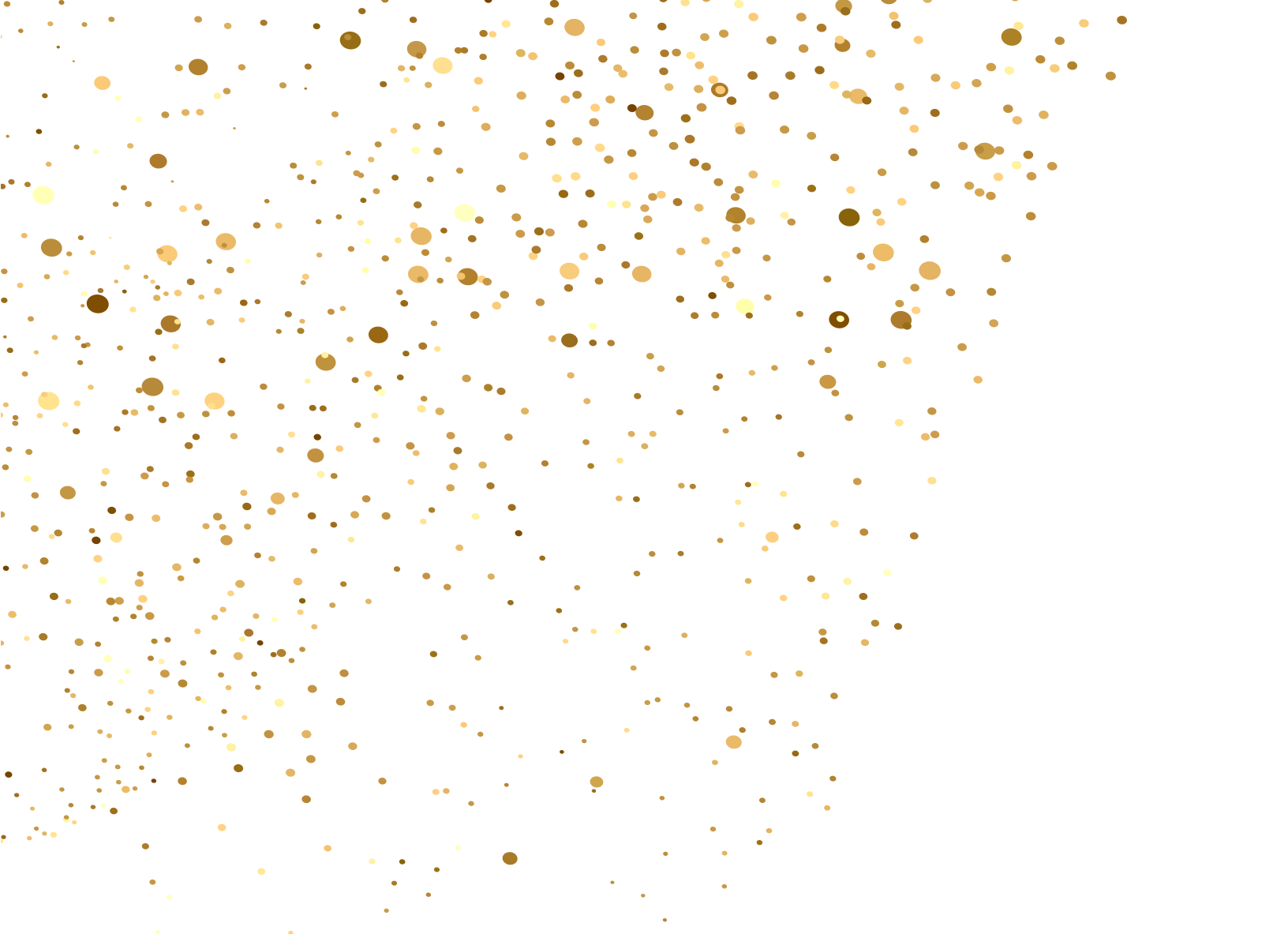
EST.

2013

BALLANTYNE BALL

FEBRUARY 8, 2025

A Decade of Unmasking Local Causes



THE EVENING

Don't miss this enchanting evening developed with the local community in mind. Ballantyne Ball promises the romance of Valentine's Day, coupled with the intrigue and fantasy of a masquerade ball. It is also an incredible initiative to give back. This annual community charitable gala, the first of its kind, involves local businesses and supports local causes with the hope of enhancing the lives of families experiencing hardship.

Join us. Be enchanted. For a cause.



Congregations for Kids (CFK) serves as a vital support network for children and teens navigating the complexities of the foster care system in the Greater Charlotte area. Their multifaceted approach includes four pathways of support: Foster, Mentor, Serve, Give and encompass the recruitment and training of foster parents, pairing mentors with older youth in foster care, offering support to child welfare professionals, and mobilizing the community to meet immediate, tangible needs for those entering foster care through their CAREnow technology platform. CFK strives to ensure that kids in foster care receive the love, guidance, and stability essential for their well-being while also working towards systemic change and advocating for a community where every child has the opportunity to thrive. Their commitment to building a network of Champions around

these children and teens is grounded in the belief that every child deserves to be seen, known, and loved. CFK's holistic model underscores their dedication to making a lasting difference in the lives of those they serve by providing easy on-ramps to engage the community in serving vulnerable children with a core believe that "Everyone can do something."

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SPONSORSHIP and PARTNERSHIP OPPORTUNITIES

MISSION SPONSOR

\$23,000
1 Available

- Recognition as Mission Sponsor associated with broad campaign
- Logo on step and repeat photo backdrop
- Welcoming remarks from stage
- Prominent logo placement on e-communications, Ball website, mobile bidding site (pre-and post-Ball for prominence), and big screen slideshow
- Two prominent tables reserved for 10 guests each including logo on table cards
- One hotel room for the night of the Ball

PRESENTING SPONSOR

\$18,000
1 Available

- Recognition as Presenting Sponsor associated with gala campaign
- Logo on step and repeat photo backdrop
- Welcoming remarks from stage
- Prominent logo placement on e-communications, Ball website, mobile bidding site (pre-and post-Ball for prominence), and big screen slideshow
- Two prominent tables reserved for 10 guests each including logo on table cards
- One hotel room for the night of the Ball

AUCTION SPONSOR

\$8,500
2 Available

- Recognition as Auction Sponsor associated with gala campaign
- Logo on silent auction area signage including item description cards
- Logo on auction slideshow and mobile bidding site (pre-and post-Ball for prominence)
- Logo on e-communications, Ball website, and big screen slideshow
- Table reserved for 10 guests including logo on table card

OTHER WAYS YOU BENEFIT

When you sponsor Ballantyne Ball, we will highlight your company's benevolence in our campaign leading up to the night of the Ball, based on the sponsorship package you select. This will generate significant goodwill for your company. Partnering with us also allows you to engage a highly desirable audience in an exclusive setting at the Ballantyne Hotel. During the Ball, your company will receive benefits and recognition according to your level of sponsorship. The Ball is a wonderful opportunity to

not only reward your employees, but also deepen relationships with your clients throughout the evening, giving them all an evening they won't soon forget. In the weeks following the Ball, you will be invited to a special appreciation event to honor your support and contributions. You will also receive additional communications offering you the chance to continue on as a special part of a growing tradition in Charlotte.

SPONSORSHIP and PARTNERSHIP OPPORTUNITIES

ACTIVITY SPONSORS

\$6,500
8 Available

RECEPTION SPONSOR

BLINKY RING SPONSOR

FUND-A-NEED SPONSOR

ENTERTAINMENT SPONSOR

FIRST IMPRESSION SPONSOR

PHOTO BOOTH SPONSOR

FINAL IMPRESSION SPONSOR

VOLUNTEER SPONSOR

Each will receive

- Logo and/or recognition associated with your particular sponsorship activity
- Logo on e-communications, Ball website, and big screen slideshow
- Table reserved for 10 guests including logo on table card

CHAMPION FOR KIDS

\$5,500
7 Available

Each will receive

- Logo on e-communications, Ball website, and big screen slideshow
- Table reserved for 10 guests including logo on table card

To sponsor
the Ballantyne Ball
or for more information,
please contact

Allen Starrett
(704) 726-3776
or
info@BallantyneBall.org





Ballantyne Ball is a 501(c)(3) organization that showcases a masquerade gala focused on community and charity at the Ballantyne Hotel. As Ballantyne's signature annual gala, our mission is to partner with the local community to unmask impactful charitable causes in our own backyard. Everyone involved in planning the Ball – including directors, committee members, volunteers, vendors, supporters and attendees – is dedicated to giving back to Ballantyne and Charlotte.